

# DUAL

## ASIA PACIFIC

### DUAL appoints Damien Coates as global CEO

1 December 2011: DUAL International, specialist underwriting agency and underwriting division of the Hyperion Insurance Group, has announced Damien Coates, Managing Director DUAL Asia Pacific has been promoted to take the position of CEO DUAL International. Damien will be responsible for driving DUAL's global growth along with retaining his responsibility for Asia Pacific, being the highest growth region for DUAL.

As part of this change Peter Bailey (COO) will assume full operational responsibility for DUAL Australia, being promoted to the position of Deputy Managing Director DUAL Australia. Damien along with Peter and the other Australian geographic managers will continue to manage and develop the key broker relationships in Australia. Asia and New Zealand will continue to report directly to Damien.

David Howden, CEO of Hyperion Insurance Group said "I am delighted that Damien has accepted the role of CEO. He and his team have grown the business in Asia Pacific at an impressive rate, and, more importantly, in a dynamic and innovative way. His infectious drive and enthusiasm for our business makes him the right person to take DUAL International to the next level."

From the new year, Damien will operate between the UK and Asia Pacific.

~ End ~

**For further information, please contact:**

**Damien Coates,**

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### About DUAL International

DUAL International is a leading specialist underwriting agency, and the underwriting arm of the Hyperion Insurance Group. It is the London based headquarters for the DUAL Group which has offices in the UK, Ireland, Spain, Italy, Germany, Australia, Hong Kong, New Zealand and the Americas. It is committed to delivering insurance solutions to the mid-market sector, and writes over £147 million worth of insurance on behalf of its carriers.

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